



PARTNERSHIP PROPOSAL

MISSION RELIEF UK



@Missionreliefuk



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**Changing lives,
one donation
at a time**

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EXECUTIVE SUMMARY

Prophet Mohammed PBUH said "Whoever fulfilled the needs of his brother, Allah will fulfill his needs; whoever brought his brother out of a discomfort, Allah will bring him out of the discomforts of the Day of Resurrection, and whoever screened a Muslim, Allah will screen him on the Day of Resurrection." [Bukhari 2442]



Mission Relief began as a grassroots effort in 2020 to save an all-girls orphanage in Mombasa, Kenya, and has since grown into a global aid organisation. With a focus on swift and efficient responses, we address urgent crises and implement long-term aid and development programmes. Our impact spans countries like Lebanon, Bangladesh, Kenya, and Morocco, providing relief for natural disasters, civil turmoil, and more.

OUR JOURNEY

2022

- We registered as a charity in the UK
- Built our first water well
- Sponsored 15 orphan girls in our first year
- Successfully conducted our first deployment



2023

- Registered as an international NGO in Kenya
- Opened our period poverty workshop
- Constructed our very first masjid
- Delivered £250,000+ of aid in Kenya, Türkiye & Morocco

2024

- Constructed 40+ water wells
- Fed 10,000+ orphan children
- Sent doctors into Gaza
- Responded to the Bangladesh & Lebanon crises
- Delivered aid in Kenya for multiple charity organisations

2025: THIS IS WHERE **YOU** MAKE HISTORY

LEADERSHIP MESSAGE

Assalamu alaikum, on behalf of our leadership I want to sincerely thank you for giving us the opportunity to share our commitment to providing life saving aid with transparency, responsibility & sustainability.

With Allah's guidance, we deliver transformative programmes that save lives and strengthen communities for tens of thousands worldwide. Alhamdulillah, we continue to exceed expectations, scale our impact, and streamline operations. Recently, we established an office in Kenya, to help aid the millions facing droughts, poverty, malnutrition and more.

We share your vision for a lasting impact and legacy, made possible through collaboration. You are the backbone supporting millions in desperate need. Join us in shaping Mission Relief's future and co-developing legacy initiatives.

Jazakum Allahu Khair,
Hamza Ahmed | Mission Relief CEO



MEET THE BOARD



Hamza Ahmed

Chief Executive Officer



Salman Anwar

Chairman



Ikhlas Alvi

Events & Partnerships Manager



Fasel Ahmed

Strategic Advisor & Trustee



Usman Ahmed

Chief Finance Officer & Trustee



Mohammed Ishaq Hawa

International Projects Manager

OUR APPEALS

At Mission Relief, we focus on alleviating suffering and saving lives globally. Through our emergency appeals, we've supported Bangladesh, Türkiye, Morocco, and Lebanon, and through our core appeals, we've aided Kenya.



EAST AFRICA HUNGER CRISIS:

Addressing severe food shortages by distributing 30kg food parcels per family, supporting the families within vulnerable communities for an entire month.

ORPHAN FEEDING PROGRAMME:

Providing hot nutritious and complete meals to orphans for just £3 per meal, ensuring their wellbeing and physical development.



WOMEN'S HYGIENE PACKS:

Distributing essential reusable hygiene products to women and girls that last 3 to 4 years. As part of our campaign we also provide education to girls on female health and hygiene.

WATER WELL PROJECTS:

Constructing water wells to supply safe drinking water to communities, supporting up to 2000 community members. Each well can last up to 10 years depending on conditions.



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ORPHAN SPONSORSHIP:

Providing comprehensive support to sponsored orphans, including education, hifdh, healthcare, and emotional well-being.

CLEAN WATER PROJECTS:

Implementing clean water solutions to ensure access to safe drinking water to those in need. One water tank provides 10,000 litres of clean safe drinking water to beneficiaries.



ZAKAT:

Facilitating the distribution of Zakat donations to support those in need, in accordance with Islamic principles.

BUILD A MASJID:

Constructing mosques to serve as community centers for worship and education. It costs £12,500 to build a masjid for 100 worshippers, allowing you to gain sadaqah jariyah for every act of worship.



WHERE MOST NEEDED:

Allocating funds to areas requiring immediate attention, ensuring flexibility in addressing urgent needs. Examples of previous campaigns include Morocco, Türkiye, Lebanon, Bangladesh and more.

COUNTRIES WE'VE IMPACTED

LEBANON



MOROCCO



KENYA



BANGLADESH



TÜRKIYE, PALESTINE AND MORE...



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2024 IMPACT REPORT

Thanks to your support, we've provided life-changing aid to hundreds of thousands this year, helping those in Kenya, Lebanon, and Bangladesh. Below are the key achievements in Kenya for 2024. We look forward to creating an even greater impact in 2025 inshallah.



462,500

Litres of clean water distributed in remote areas and slums where access to clean water is scarce



10,000+

Meals provided to orphans as part of our orphan feeding programme this year

20



Water wells built, each supporting communities of up to 2000 people

658



Food parcels delivered, each containing 30KG of food supporting a family of five

15



Orphans sponsored



880

Poverty-stricken families benefited from Zakat donations

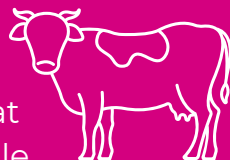
2000+



Reusable sanitary products distributed

400+

Qurbani distributed, providing meat to 2500+ people



2500+



Meals provided to those fasting during Ramadan 2024



50%

Mission Relief have built two mosques in 2024, housing 200 worshippers. Mission Relief are planning to build another two mosques soon



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WHAT YOU EMPOWER.



By joining the Mission Relief Partners Circle, you enable us to save countless more lives. Without our donors or your support, we cannot sustain or expand our life-saving projects to reach the millions in dire need. Why now? Our recent deployment **achieved what most charities couldn't do**. Our board and staff have strengthened ties with local governments and NGOs, positioning us to greatly expand our reach with your help.

Below are the essential operations vital to reaching those in desperate need:

General Administrative

- Accounting & auditing fees
- Donor management software
- Legal & regulatory fees
- Fundraising & marketing materials

Delivery Logistics

- Transportation & fuel costs
- Shipping & customs costs
- Storage & warehousing costs

Staff Salaries

- Field Projects Staff
- Volunteer co-ordinators
- Marketing & fundraising contractors

Office Maintenance

- Rent & utilities
- Essential office supplies & tech
- Repairs & maintenance
- Open up new offices

As a part of our commitment to excel in transparency, diligence, and impact you'll have access to:

- Quarterly financial reports
- Audited accounts
- Regular project tracking and updates
- Quarterly open-door meetings
- Quick response to inquiries regarding your impact

MISSION RELIEF PARTNER CIRCLE

We strive to ensure this meaningful partnership supports your business. Whilst we cannot fully repay your generosity, we pray Allah rewards you immensely.



£125

Monthly or **£1,500** annually

BRONZE STEWARDS

- Recognition and **mention on Social Media**
- **Framed certificate** for display at your business premises
- Permission to use the **Mission Relief logo** as a "Proud Supporter" **on your website**

SILVER CHAMPIONS

- **All bronze benefits**, plus your **name associated with specific Mission Relief events** (e.g. "Mission Relief Gala Dinner, Sponsored by [Company Name]")
- Mission Relief staff will **visit your company to present your impact**, fostering stronger employee engagement with the cause
- A **personalised social post announcing our partnership** with you, highlighting your business's commitment to the community



£250

Monthly or **£3,000** annually



£500

Monthly or **£6,000** annually

GOLD GUARDIANS

- **All silver benefits**, plus your **business featured and linked on our website**
- **Exclusive invites** to Mission Relief **fundraising events** and gala dinners.

PLATINUM PILLARS

- **All gold benefits**, plus your **business logo featured** on all **Mission Relief email campaigns** and **annual reports**
- **Invitation to exclusive events with key stakeholders** and **high-profile business partners**
- Possibility to **co-brand certain programmes or events** that align with the **business's ethos**
- The opportunity to **go on deployment with us** to **see first hand the life-changing work** your investment and Mission Relief's work has made



£1000

Monthly or **£12,000** annually

Donations are gift aid eligible and/or tax deductible



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MISSION RELIEF UK EVENTS



FUN DAYS



ISLAMIC TALKS



SPONSORED DINNERS



FUNDRAISING HIKES



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THANK YOU FOR YOUR SUPPORT

Thank you for taking the time to read our partnership proposal. We truly appreciate your consideration in supporting Mission Relief's efforts to alleviate suffering around the world. Your partnership can make a lasting impact on the lives of those in need, and we would be honored to work together toward this vital cause.

If you have any questions or would like to discuss how we can collaborate, please don't hesitate to reach out. We look forward to the opportunity to make a difference together.







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